

# EDGE MAGAZINE'S BEST PLACES TO WORK

REGISTRATION DEADLINE:

October 29, 2021

## What is the EDGE Magazine's Best Places to Work program?

This program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by EDGE Chattanooga's Business Magazine.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

## Why Participate?

By participating, you can find out if you are one of the best employers in Chattanooga! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** While participation is FREE, participants can pay as little as \$740 to receive their Insights Report Package detailing the company's employee responses. Also included are employee and employer benchmarks.

## Who Can Participate?

To be eligible for consideration, organizations must:

- Be a publicly or privately held business
- Be a for-profit, not-for-profit business or government entity/municipalities
- Have a facility in Chattanooga
- Have a minimum of 15 full-time or part-time employees working in Chattanooga
- Must be in business a minimum of one year
- Chattanooga is defined by the following counties in TN: Hamilton, Bradley, Sequatchie, Marion, Rhea and the following counties in GA: Catoosa, Dade, Walker, Whitfield

## Assessment Description

The process includes two surveys to gather detailed data about each participating company.

BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (78) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If e-mail and internet technology is not available for use by company employees, BCG also has paper surveys available.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in April/May of 2022. Non-winning organizations are not publicly revealed.

For more information or to register, please visit

[www.EdgeBestPlacestoWork.com](http://www.EdgeBestPlacestoWork.com)

or contact the program coordinator, Gabriela Marushak at 717-323-5217 or at [GMarushak@BestCompaniesGroup.com](mailto:GMarushak@BestCompaniesGroup.com)



## What Does It Cost?

# of Employees	# of Employees Surveyed	Online Fee	Paper Fee
15-24	All	FREE	\$290
25-99	All	FREE	\$435
100-199	All	FREE	\$565
200-499	Up to 250*	FREE	\$645
500-2499	350*	FREE	\$745
2500+	400*	FREE	\$900