

# 2020 EDGE MAGAZINE'S BEST PLACES TO WORK

**REGISTRATION DEADLINE: October 25, 2019**

## What is the EDGE Magazine's Best Places To Work?

The EDGE Magazine's Best Places To Work is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by EDGE Magazine & Chattanooga Times Free Press.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including in the US, Canada and the UK.

## Why participate?

By participating, you can find out if you are one of Chattanooga's best employers! It can also result in significant organizational benefits for entrants:

**1) Heightened Company Pride.** If your company appears on the list, it could improve employee morale and retention.

**2) Public Relations and Marketing Advantage.** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

## 3) The Employee Feedback Report:

While participation is FREE (for the online employee survey), participants can pay as little as \$720 to receive their Employee Feedback Report detailing the company's employee responses. Also included are industry employee and employer benchmarks.

## Who can participate?

- Be a publicly or privately held business
- Be a for-profit, not-for-profit business or government entity/municipality<sup>(1)</sup>
- Have a facility in Chattanooga
- Have a minimum of 15 full-time or part-time employees working in Chattanooga<sup>(2)</sup>
- Must be in business a minimum of one year

(1) Major departments of government entities and municipalities such as Departments of Transportation, Parks & Recreation, or Police may enter separately. For additional eligibility information or clarification, please contact Best Companies Group at 717-323-5214.

(2) The region of Chattanooga is defined by the following counties:

- Hamilton, Bradley, Sequatchie, Marion, Rhea – TN
- Catoosa, Dade, Walker, Whitfield, GA.

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

## Part I – Employer Benefits & Policies Questionnaire:

The employer completes an online survey, detailing company policies, practices, benefits and demographics.

## Part II – Employee Engagement &

**Satisfaction Survey:** Employees complete a survey of in-depth statements using a scale of five points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes seven demographic and two open-ended questions. It can be given online or by paper, if a full company employee email list is not available.



## What does it cost?

# of Chattanooga Employees	# Employees Surveyed	Online Fee <sup>(1)</sup>	Paper Fee <sup>(2)</sup>
15-24	All	FREE	\$270
25-99	All	FREE	\$415
100-199	All	FREE	\$545
200-499	Up to 250 <sup>(3)</sup>	FREE	\$625
500-2499	350 <sup>(3)</sup>	FREE	\$725
2500+	400 <sup>(3)</sup>	FREE	\$880

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in April/May. Non-winning organizations are not publicly revealed.

**For more information or to register, visit the website below or call BCG at 1-877-455-2159.**

[www.EdgeBestPlacesToWork.com](http://www.EdgeBestPlacesToWork.com)

Brought to you by EDGE Magazine, Chattanooga Times Free Press and Best Companies Group